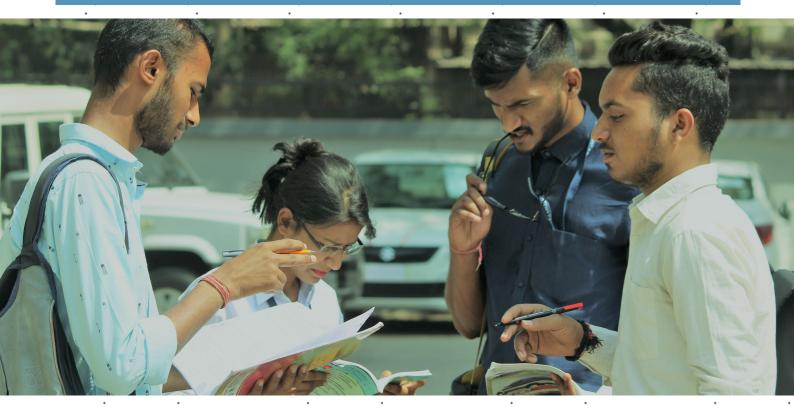
# GOVERNMENT BBA COLLEGE

Affiliated to Gujarat University (ISO 9001:2015 Certified College)





#### Contact Us: Government B.B.A. College

Shri K.K. Shastri Educational Campus, Khokhra, Manainagar, Ahmedabad, Gujarat 380 008. Mail ID: gbba385@gmail.com | Website: gbbamaninagar.org

## HISTORY

EASTERN PART OF THE AHMEDABAD HAS HISTORICALLY LAGGED BEHIND THE WESTERN REGION IN TERMS OF DEVELOPMENT AND ACCESS TO BASIC AMENITIES INCLUDING AVENUES OF HIGHER EDUCATION. IT WAS WITH THIS PERSPECTIVE THAT THE INSTITUTE WAS SET UP ON 6TH SEPTEMBER, 2004 AS A PART OF THE EFFORTS TO NARROW DOWN THIS DIVIDE AND ALSO TO PROVIDE THE STUDENTS BELONGING TO THE EASTERN REGION, ACCESS TO EDUCATION LEADING TO BACHELOR'S DEGREE IN THE DISCIPLINE OF COMMERCE. THE COLLEGE HAD ITS HUMBLE BEGINNING IN THE PREMISES OF RAMAKRISHNA KRISHNA VIDYALAYA, MANINAGAR WITH JUST 45 STUDENTS AND A FEW FACULTIES DEPUTED FROM OTHER GOVERNMENT COLLEGES. SOON, REALIZING THAT A COLLEGE IN THE SCHOOL PREMISES WOULD NOT BE FEASIBLE IN THE LONG RUN, WE GOT SHIFTED TO OUR PRESENT LOCATION WHICH WAS FORMERLY KNOWN AS BIHARI MILL COMPOUND. DURING THE ACADEMIC YEAR 2005- 06, THE COLLEGE GOT AFFILIATED TO GUJARAT UNIVERSITY AND WAS SUBSEQUENTLY NAMED AS SHRI K. K. SHASTRI GOVERNMENT COMMERCE COLLEGE AFTER THE NAME OF DR. KESHAVRAM KASHIRAM SHASTRI, AN EMINENT LITERARY SCHOLAR WHO HAS DISTINGUISHED WORKS IN MULTIPLE LANGUAGES INCLUDING SANSKRIT, GUJARATI, ENGLISH AND HINDI TO HIS CREDIT. THE FOUNDATION STONE OF THE PRESENT COLLEGE BUILDING WAS LAID ON 29TH JUNE, 2006 BY OUR FORMER CHIEF MINISTER AND PRESENTLY OUR HONORABLE PRIME MINISTER SHRI NARENDRA MODI.

## VISION

"To strive for excellence in academics and co-curricular activities with our ethics and moral values."

### MISSION

- To equip students with best of practical market experimentation and to lead for tomorrow.
- To take out best of potentiality from the students and together motivate them
- for adaptability.



#### Dr. YOGESH YADAV

Principal, Gujarat Education services (Class-1) Government BBA College.

#### **Principal's Desk**

Government BBA College, an institution for new beginning together with best of economic and social infrastructure. Knowledge and learning are two aspects of human being which are long run process. Our Management students are our aspects of knowledge and their learning is a way to capture market. Education is just not to entitle job, but for better future prospects.

PROF. PRAKASH PARMAR Co-Ordinator Gujarat Education Service (Class-2) Government B.B.A College DR: BRIJEN PATEL Additional Co-Ordinator Gujarat Education Service (Class-2) Government B.B.A College

## Specialization offered.....

## FINANCIAL MANAGEMENT MARKETING MANAGEMENT HUMAN RESOURCE MANAGEMENT

#### **ADMISSION PROCEDURE:**

The college follows centralized admission conducted by Gujarat University. This ensures that the entire procedure is as per the norms of the self-finance structure.

#### FEES STRUCTURE:

As per university guideline

### THE KNOWLEDGE TEMPLE..





#### **SALIENT FEATURES:**

- Placement Cell
- Scholarship (as per Govt. norms)
- Good Infrastructure
- Free Wi-Fi Zone
- Security Services
- Gymkhana
- Career Development
- CWDC (Center for Woman Development Cell)
- Active Alumni Cell
- Startup Cell
- Guest Lectures & seminars

### INDUSTRIAL VISIT

Industrial visit is an integral part of professional course, during which students visit companies and get insight of on the internal working environment of the company. it offers diverse learning-based, and a fabulous range of industries across different sectors which gives the ultimate benefits to learn and understand the industry thoroughly which helps them to choose their career. we visited wee-known industries like Havemor, Balaji, Gopal, Mahavir Health Care, Amul etc.





## FACULTY:









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ORIENTATION

LALIT KALA

**SPORTS ACTIVITIES** 

INDUSTRIAL VISIT

**SEMINARS** 

WORKSHOPS

**YOUTH FESTIVAL** 

**DAYS CELEBRATION** 

**ANNUAL FUNCTION** 





















## **PHOTO GALLERY...**

## ACHIEVERS....



Fiza Saiyed sem 1 4th Rank in GU



Pooja Krishnani sem 1 9th Rank in GU



GAYATRI CHAUHAN SEM 1 24TH RANK IN GU



GARIMA JAIN SEM 1 34TH RANK IN GU



NANDINI RATHOD SEM 1 36TH RANK IN GU

SUMIT VALA

SEM 3

**46TH RANK IN GU** 



RAYMA COOKERWAL SEM 3 29TH RANK IN GU





AESHA MISTRY SEM - 5 30TH RANK IN GU



BINAL CHUDASMA SEM 5 32ND RANK IN GU



DIPAK JAYSWAL SEM - 5 44TH RANK IN GU

KEEP YOUR **EYES** ON THE **STARS**, AND YOUR **FEET** ON THE **GROUND** 

## **OUR RECRUITERS ...**

